

**POWER OF ATTORNEY TO PROSECUTE APPLICATIONS BEFORE THE USPTO**

I hereby revoke all previous powers of attorney given in the application identified in the attached statement under 37 CFR 3.73(b).

I hereby appoint:

Practitioners associated with the Customer Number:

20350

OR

Practitioner(s) named below (if more than ten patent practitioners are to be named, then a customer number must be used):

Name	Registration Number	Name	Registration Number

as attorney(s) or agent(s) to represent the undersigned before the United States Patent and Trademark Office (USPTO) in connection with any and all patent applications assigned only to the undersigned according to the USPTO assignment records or assignment documents attached to this form in accordance with 37 CFR 3.73(b).

Please change the correspondence address for the application identified in the attached statement under 37 CFR 3.73(b) to:

The address associated with Customer Number:

20350

OR

Firm or Individual Name			
Address			
City	State	Zip	
Country			
Telephone			Email

Assignee Name and Address:

Starz Entertainment, LLC  
8900 Liberty Circle  
Englewood, CO 80112

A copy of this form, together with a statement under 37 CFR 3.73(b) (Form PTO/SB/96 or equivalent) is required to be filed in each application in which this form is used. The statement under 37 CFR 3.73(b) may be completed by one of the practitioners appointed in this form if the appointed practitioner is authorized to act on behalf of the assignee, and must identify the application in which this Power of Attorney is to be filed.

**SIGNATURE of Assignee of Record**

The individual whose signature and title is supplied below is authorized to act on behalf of the assignee

Signature		Date	1-30-07
Name	Tim Sweeney	Telephone	(720) 852-7357
Title	VP, Business Affairs - Marketing and Intellectual Property		

**STATEMENT UNDER 37 CFR 3.73(b)**

Applicant/Patent Owner: John J. Sie et al.

Application No./Patent No.: 09/687,148 Filed/Issue Date: October 12, 2000

Titled: PROGRAMMING DISTRIBUTION AND NOTIFICATION SYSTEM

Starz Entertainment, LLC

a corporation

(Name of Assignee) (Type of Assignee: corporation, partnership, university, government agency, etc.)

states that it is:

- the assignee of the entire right, title, and interest in;
- an assignee of less than the entire right, title, and interest in  
(The extent (by percentage) of its ownership interest is \_\_\_\_\_ %); or
- the assignee of an undivided interest in the entirety of (a complete assignment from one of the joint inventors was made)

the patent application/patent identified above, by virtue of either:

A  An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel \_\_\_\_\_, Frame \_\_\_\_\_, or for which a copy thereof is attached.

OR

B  A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as follows:

1. From: John J. Sie, Ganesh Basawapatna, To: SVOD LLC  
Martin F. Sabraw, Gregory R. Deprez

The document was recorded in the United States Patent and Trademark Office at  
Reel 011254, Frame 0775, or for which a copy thereof is attached.

2. From: SVOD LLC To: Starz Encore Group LLC

The document was recorded in the United States Patent and Trademark Office at  
Reel 014673, Frame 0072, or for which a copy thereof is attached.

3. From: Starz Encore Group LLC To: Starz Entertainment Group LLC

The document was recorded in the United States Patent and Trademark Office at  
Reel 018831, Frame 0164, or for which a copy thereof is attached.

4. From: Starz Entertainment Group LLC To: Starz Entertainment, LLC

The document was recorded in the United States Patent and Trademark Office at  
Reel 023449, Frame 0916, or for which a copy thereof is attached.

Additional documents in the chain of title are listed on a supplemental sheet (s).

As required by 37 CFR 3.73(b)(1)(i), the documentary evidence of the chain of title from the original owner to the assignee was, or concurrently is being, submitted for recordation pursuant to 37 CFR 3.11.

[NOTE: A separate copy (i.e., a true copy of the original assignment document(s)) must be submitted to Assignment Division in accordance with 37 CFR Part 3, to record the assignment in the records of the USPTO. See MPEP 302.08]

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.

Signature

Thomas D. Franklin, Reg. No. 43,616

11/17/09  
Date

Attorney

Printed or Typed Name

Title

62304863 v1